



## Diamond Sponsorship Package

Php 1,000,000

*Indak Indak sa  
Kadalanan  
and  
Pamulak Kadayawan*

- ❖ Live acknowledgment as **DIAMOND** sponsor during the program
- ❖ Company name on main stage (fronting City Hall) – for officials, VIPs
- ❖ Company name on media booths mounted along parade route
- ❖ Company name on judges' stage on showdown stops (3 along route)
- ❖ Installation privilege of 60 pieces company-provided (1x3) horizontal streamers on barricade along parade route
- ❖ Three (3) 10-second jingle playback prior to program
- ❖ Three (3) reserved seats near main stage

\*\*\*\*\* **Please note that this privilege applies on two highlighted festival days.**

*Hiyas sa Kadayawan,  
Lumadnong  
Bantawan,  
Lumadnong Gama,  
Hudyakaan and  
other cultural events*

- ❖ Live acknowledgment as **DIAMOND** sponsor during the program
- ❖ Installation privilege of 3 pieces company-provided (1x3) vertical banners at event venue
- ❖ Three (3) 15-second video presentation playback prior to program
- ❖ Three (3) 10-second jingle playback prior to program
- ❖ Three (3) reserved seats on events

*Tunog Mindanaw  
Sayaw Mindanaw  
Moda Mindanaw*

- ❖ Live acknowledgment as **DIAMOND** sponsor during the program
- ❖ Installation privilege of 3 pieces company-provided (1x3) vertical banners at event venue
- ❖ Three (3) 15-second video presentation playback prior to program
- ❖ Three (3) 10-second jingle playback prior to program
- ❖ Three (3) reserved seats on events

*Promotional  
Collaterals*

- ❖ Company logo on homepage of official Kadayawan website
- ❖ Company logo on official festival posters
- ❖ Company name on official festival vertical banners
- ❖ Company logo on official festival billboards (at least 3)
- ❖ Company name on official festival advertisements on print, radio, tv
- ❖ Company logo on the side panels (one side only) of all official tourist assistance centers along parade route
- ❖ Company name on official event calendars, guides
- ❖ Installation privileges for 10 pieces company-provided banners within the central business district during festival duration
- ❖ Installation privileges for 20 pieces company-provided banners on major thoroughfares or national highways during festival duration