



## Gold Sponsorship Package

Php 500,000

*Indak Indak sa  
Kadalanan  
and  
Pamulak Kadayawan*

- ❖ Live acknowledgment as **GOLD** sponsor during the program
  - ❖ Company name on main stage (fronting City Hall) – for officials, VIPs
  - ❖ Company name on media booths mounted along parade route
  - ❖ Company name on judges' stage on showdown stops (3 along route)
  - ❖ Installation privilege of 40 pieces company-provided (1x3) horizontal streamers on barricade along parade route
  - ❖ Two (2) 10-second jingle playback prior to program
  - ❖ Two (2) reserved seats near main stage
- \*\*\*\*\* **Please note that this privilege applies on two highlighted festival days.**

*Hiyas sa Kadayawan,  
Lumadnong  
Bantawan,  
Lumadnong Gama,  
Hudyakaan and  
other cultural events*

- ❖ Live acknowledgment as **GOLD** sponsor during the program
- ❖ Installation privilege of 2 pieces company-provided (1x3) vertical banners at event venue
- ❖ One (1) 15-second video presentation playback prior to program
- ❖ Two (2) 10-second jingle playback prior to program
- ❖ Two (2) reserved seats on events

*Tunog Mindanaw  
Sayaw Mindanaw  
Moda Mindanaw*

- ❖ Live acknowledgment as **GOLD** sponsor during the program
- ❖ Installation privilege of 2 pieces company-provided (1x3) vertical banners at event venue
- ❖ One (1) 15-second video presentation playback prior to program
- ❖ Two (2) 10-second jingle playback prior to program
- ❖ Two (2) reserved seats on events

*Promotional  
Collaterals*

- ❖ Company name on sponsors list of official Kadayawan website
- ❖ Company name on official festival posters
- ❖ Company name on official festival vertical banners
- ❖ Company name on official festival billboards (at least 3)
- ❖ Company name on official festival advertisements on print, radio, tv
- ❖ Company name on the side panels (one side only) of all official tourist assistance centers along parade route
- ❖ Company name on official event calendars, guides