



Platinum Sponsorship Package

Php 2,000,000

*Indak Indak sa
Kadalanan
and
Pamulak Kadayawan*

- ❖ Live acknowledgment as **PLATINUM** sponsor during the program
 - ❖ One(1) free entry to either Pamulak Kadayawan or Indak indak sa Kadalanan
 - ❖ Company logo on main stage (fronting City Hall) – for officials, VIPs
 - ❖ Company logo on media booths mounted along parade route
 - ❖ Company logo on judges' stage on showdown stops (3 along route)
 - ❖ Installation privilege of 100 pieces company-provided (1x3) horizontal streamers on barricade along parade route
 - ❖ Five (5) 10-second jingle playback prior to program
 - ❖ Four (4) reserved seats near main stage
- ***** Please note that this privilege applies on two highlighted festival days.**

*Hiyas sa Kadayawan,
Lumadnong
Bantawan,
Lumadnong Gama,
Hudyakaan
and other cultural
events*

- ❖ Live acknowledgment as **PLATINUM** sponsor during the program
- ❖ Installation privilege of 5 pieces company-provided (1x3) vertical banners at event venue
- ❖ Five (5) 15-second video presentation playback prior to program
- ❖ Five (5) 10-second jingle playback prior to program
- ❖ Option to conduct merchandising activities (where applicable)
- ❖ Four (4) reserved seats on events

*Tunog Mindanaw
Sayaw Mindanaw
Moda Mindanaw*

- ❖ Live acknowledgment as **PLATINUM** sponsor during the program
- ❖ Installation privilege of 5 pieces company-provided (1x3) vertical banners at event venue
- ❖ Five (5) 15-second video presentation playback prior to program
- ❖ Five (5) 10-second jingle playback prior to program
- ❖ Option to give special award for competitions
- ❖ Four (4) reserved seats on events

*Promotional
Collaterals*

- ❖ Company logo on homepage of official Kadayawan website
- ❖ Company logo on official festival posters
- ❖ Company logo on official festival vertical banners
- ❖ Company logo on official festival billboards (at least 3)
- ❖ Company logo on official festival advertisements on print, radio, tv
- ❖ Company logo on official **Dayaw Davao all access pass**
- ❖ Company logo on the front panels of all official tourist assistance centers along parade route
- ❖ Company logo on official event calendars, guides
- ❖ Installation privileges for 20 pieces company-provided banners within the central business district during festival duration
- ❖ Installation privileges for 30 pieces company-provided banners on major thoroughfares or national highways during festival duration