



Silver Sponsorship Package

Php 300,000

*Indak Indak sa
Kadalanan
and
Pamulak Kadayawan*

- ❖ Live acknowledgment as **SILVER** sponsor during the program
- ❖ Company name on main stage (fronting City Hall) – for officials, VIPs
- ❖ Installation privilege of 20 pieces company-provided (1x3) horizontal streamers on barricade along parade route
- ❖ One (1) 10-second jingle playback prior to program
- ❖ One (1) reserved seat near main stage

******* Please note that this privilege applies on two highlighted festival days.**

*Hiyas sa Kadayawan,
Lumadnong
Bantawan,
Lumadnong Gama,
Hudyakaan and
other cultural events*

- ❖ Live acknowledgment as **SILVER** sponsor during the program
- ❖ Installation privilege of 1 piece company-provided (1x3) vertical banner at event venue
- ❖ One (1) 10-second jingle playback prior to program
- ❖ One (1) reserved seat on events

*Tunog Mindanaw
Sayaw Mindanaw
Moda Mindanaw*

- ❖ Live acknowledgment as **SILVER** sponsor during the program
- ❖ Installation privilege of 1 piece company-provided (1x3) vertical banner at event venue
- ❖ One (1) 10-second jingle playback prior to program
- ❖ One (1) reserved seat on events

*Promotional
Collaterals*

- ❖ Company name on sponsors list of official Kadayawan website
- ❖ Company name on official festival posters
- ❖ Company name on official festival vertical banners
- ❖ Company name on official festival billboards (at least 3)
- ❖ Company name on official festival advertisements on print, radio, tv
- ❖ Company name on official event calendars, guides